

*Goodman is making space for greatness.

Case Study

Goodman



Challenge

Goodman believes in giving back in tangible ways to the communities where it operates around the world. Goodman were looking for a Not for Profit partnership which would not only enable them to help their community but also create a measurable impact on the environment.

Approach

Goodman was a founding supporter of Good360 when we launched in 2015. Focused on helping the community and reducing waste, Goodman works closely with Good360 to help connect surplus with need. Goodman is one of our largest supporters having contributed close to \$4 million over the lifetime of the partnership, which enables Good360 to scale and help a significant number of Not for Profits and eligible schools across Australia.

Solution

- Warehouse and office space is one of the largest costs for any organisation. Through the donation of 10,000sqm of warehouse space in Smithfield and space for our head office in Mascot, Goodman have facilitated the delivery of over 7 million items of brand new goods to people who need them most.
- Charities are able to select the products and categories of goods they need and then pick them up directly from the Goodman provided warehouse or pay the small shipping costs to get them delivered to their door. This helps these charities to get the most value possible and stretch their budgets further.
- Goodman strongly value collaboration and have enabled other charities they support to become Good360 members.
- The Goodman team have also participated in corporate volunteer days at the warehouse, fundraised during the #makegoodhappen Christmas campaign, and matched funding to raise \$10,000 to assist Australians who need it most.



Goodman supports doing good with Good360 by:

- Providing the Good360 Head Office with laptops.
 - Donating head office space at Mascot and 10,000sqm of warehouse space in Smithfield.
 - Donating a business suite to help Good360 sell tens of thousands of shoes in the successful Shoes of Prey fundraiser sales. This fundraising in turn helped to provide for even more people in need.
 - Sponsorship of our annual #makegoodhappen Christmas campaign by helping to cover the cost of shipping and handling during this high stress period for many people in need across Australia.
- Collaboration with Good360, DHL and Rural Aid to provide more than \$1 million worth of brand new goods to assist rural farming communities in Australia dramatically affected by drought.

[See the video here!](#)

Goodman profile

Goodman is a global property group. It owns, develops and manages industrial real estate in 17 countries including logistics and industrial facilities, warehouses and business parks. The Goodman Foundation aims to improve the quality of life, standard of living and health of people across the communities where Goodman operates.

"As a founding partner of Good360 we have been delighted to help facilitate the delivery of more than \$50 million of brand new goods to over 800 charities, saving waste and helping our community."

Goodman Foundation CEO, Jo Cameron

We #makegoodhappen

Good360 is a matchmaker, helping repurpose items of value by directing them to Australians who need them most. We bring together the people working to lift up Australian communities, and the spare brand new goods of businesses. We connect surplus with need.



Good360
Warehouse Donated



Head Office
Donated



\$3,961,861
Support



Major Sponsor of Drought
Disaster Recovery



Good360
GOODS FOR THE GREATER GOOD™
good360.org.au