



* Top 5 reasons businesses partner with Good360.



One person's extra is another person's essential. That's why our goal is for nothing useful to lie unused. Good360 is a matchmaker, helping repurpose things of value by directing them to the Australians who need them most.

We bring together the people working to lift up Australian communities, and the spare goods of business. We connect surplus with need.

Our platform for product gifting allows companies to share what they no longer need or have too much of. Whether it's toys to a family violence shelter or notebooks for a school – if Australians have the need, our business partners have the goods.



1 Size, experience & diverse network

Over 100 businesses have donated \$80M+ brand new goods to Good360. We have supported more than 1,000 Not for Profits and eligible schools to gift more than 8M items to Australians who need them most.

2 Customisable programs

We work with our business partners to design programs that support their strategic priorities, engage employees and customers, add to sustainability efforts and enhance marketing.

3 Ability to target

Our diverse network of Not for Profits work across 24 different cause-areas, enabling us to support your business goals by creating programs that target your company's interests and mission, whether that's in education, homelessness, indigenous welfare or another focus of your business.

4 Impact stories, tracking & reporting

Knowing the impact of your donation is important and key to effective corporate social responsibility, sustainability and brand efforts. To help you communicate the positive efforts of your donations, we collect impact stories you can share with employees and other stakeholders. We also provide reporting of key metrics to track the outcomes of your donations.

5 Compliance & security

Our network of Not for Profits and eligible schools have been carefully vetted by Good360 and commit to:

- Giving the goods to people in need for free or using them to further their programs
- Not selling, trading, transferring or bartering the goods for financial gain
- Not using the goods to fundraise for their organisations
- Storing the goods at a business location and not transferring the goods to another school or Not for Profit without Good360's prior approval.

Benefits of product donation.



We can offer a tailor-made solution for your surplus inventory.

Our network includes over 1,000 Not for Profits and eligible schools and over 100 businesses – so whatever your goal we have the reach to help you get there. That's goods for the greater good.

- Support many Not for Profits, schools and cause areas through one point of contact
- Improve sustainability and reduce waste
- Save warehouse and disposal costs
- Improve your inventory efficiencies
- Protect your brand by donating to carefully vetted Not for Profits and schools
- Share authentic and credible CSR content
- Improve employee engagement
- Increase local community engagement
- Protect the planet by giving surplus goods a second life.



Some of our supporters include:

